

**3rd Annual Washington State Joint Conference on Health
Building Partnerships for Health
Tacoma, Washington September 30 - October 2, 1996**

**Program Updates !
(Information not included in earlier program announcement.)**

Plenary Sessions:

Tuesday, October 1

8:30 - 10:00 a.m. Moderator: Elizabeth Ward, Assistant Secretary, Division of Epidemiology, Health Statistics, and Public Health Laboratories, DOH

Working with the Capacities of Our Grassroots Partners

Al Etmanski, Executive Director, Planned Lifetime Advocacy Network (PLAN), Vancouver, BC
Faculty Member, Asset-Based Community Development (ABCD) Institute,
Center for Urban Affairs and Policy Research, Northwestern University, Evanston, Illinois

Making Partnerships Work: Lessons Learned

Richard D. Rubin, President, Foundation for Health Care Quality, Seattle

Al Etmanski has been involved in community organizing throughout Canada since 1970. His current interests include developing community and business partnerships, eliminating non-profit dependence on government funding and effective approaches to government lobbying and advocacy. His innovative use of not-for-profit, profit, and community sectors as problem solving partners is a hallmark of his work. The Planned Lifetime Advocacy Network uses an "asset-based" community development approach in working with families, neighbors and the business community. John McKnight, co-director of the ABCD Institute at Northwestern University, considers Al Etmanski to be "a top of the line social inventor who is designing new and innovative approaches to old social problems."

Richard Rubin is the President of the Foundation for Health Care Quality, a collaborative community organization founded in 1988, and based in Seattle. The Foundation is dedicated to helping communities meet shared health information needs both locally and nationally. In Washington state, the Foundation is working with public and private stakeholders on a variety of health information initiatives including: health information networks, value added content applications, outcome/performance measures and data privacy protections. Nationally, the Foundation operates the Community Health Management Information System Resource Center and the Quality Measurement Advisory Service. The resource center provides tools and materials to those engaged in building community health information systems. The advisory service assists purchasers and consumers to measure the quality of care in their local markets.

Wednesday, October 2

8:30 - 10:00 a.m. *Community/University Partnerships in Public Health: Will Each Do Its Part?*

Moderator: Mimi L. Fields, Assistant Dean for Public Health Practice, School of Public Health and Community Medicine, UW

Panel: Louis Rowitz, Professor, Community Health Sciences and Deputy Director, Center for Public Health Practice, School of Public Health, University of Illinois

Patrick O'Carroll, Co-Director, Northwest Center for Public Health Practice, School of Public Health and Community Medicine, University of Washington

Thomas Milne, Executive Director, Southwest Washington Health District

This panel of presenters will offer three different perspectives on the challenges of building university and community partnerships. Louis Rowitz, PhD, has served as a consultant to several states on the development of state-based leadership in public health. He is the author of a new book, *Leadership in Public Health: Management Strategies for the Year 2000*, to be published by

Aspen in 1996. Patrick O'Carroll, MD, MPH, is on assignment to Washington state from the Centers for Disease Control and Prevention (CDC) and brings a fresh perspective on government/university/community partnerships. Tom Milne will discuss the local perspective. Often academic and practice world are perceived to be more discordant than collaborative partnerships. The panel will offer provocative ideas on building a partnership through action which meets the needs of public health practitioners in a rapidly changing environment.

Wednesday, October 2

12:30 - 2:00 p.m. Focus Group Luncheon: *Public Health in 2010, or "How My Computer OUGHT to Work, But Doesn't!"*

Facilitator: Patrick O'Carroll, Northwest Center for Public Health Practice, School of Public Health and Community Medicine, UW

Come join with colleagues to help define the kinds of information that ought to be at the fingertips of every public health professional. After a brief demonstration of how computers might support public health practice in the year 2010, session participants will discuss the kinds of information they **really** need to practice public health on a day-to-day basis. The ideas generated in this session will help guide the second, content-oriented phase of the Washington INPHO project, which is being launched at this conference.

Interactive Computer Lab Sessions at the University of Washington, Tacoma

Monday, September 30

10:30 a.m. -12:00 *An Introduction to Windows 95*

Laura Larsson, Health Services Department, University of Washington

Windows 95 software from Microsoft adds a number of new features and enhancements to the familiar version of Windows. Join with Laura Larsson, research librarian at the University of Washington, to explore some of these changes. Laura is the instructor for HS590a: Computers in Health Services. She has created an excellent handout on Windows 95 that will serve as a mini-reference manual for future use. Computers are available for you to work on during the session.

Monday, September 30

Public Health Internet and the INPHO Project

Linda Milgrom, Neil Rambo, Willie Bodger, National Network of Libraries of Medicine, UW

How will access to the Internet impact public health practice? This hands-on workshop will introduce the Information Network for Public Health Officials (INPHO) project and Internet resources in public health disciplines. Demonstrations and exercises will focus on using the World Wide Web to access CDC Guidelines and data; state and local information; and documents, images, and interactive sites in specific health fields. The Washington State INPHO project is a collaborative effort to organize networked information and make it accessible from your desktop. This workshop will provide an opportunity for you to explore Internet sites and departments/districts.

There will be two repeated sessions of this workshop. The first session is from 12:45 - 2:15 p.m. and the second session is from 2:30 - 4:00 p.m.

Wednesday, October 2

10:30 a.m. - 12:00 *Introduction to EpiInfo*

Marcia Goldoft, Office of Epidemiology, DOH

EpiInfo is a public domain software package designed for handling epidemiologic data obtained for activities such as disease surveillance or food borne outbreak investigation. There are interrelated EpiInfo programs for collecting, entering, and analyzing data. This 90 minute session will provide beginners' instruction in those three steps. Most participants will develop basic proficiency in using EpiInfo from the session. Background in outbreak investigation or

surveillance is helpful but not required. Participants must bring three 3.5" diskettes to the workshop.

Wednesday, October 2

1:00 - 2:30 p. m. *PowerPoint for Health Professionals*

Paula M. Holmes, Program Manager, Community Care Network Project, Central Area Health Care Center Participants in this hands-on, interactive learning lab will: receive tips and tools that will help ensure successful presentations; practice making overheads and slides utilizing the features of PowerPoint; and practice sharing information between other applications (e.g., Word for Windows, Excel, and PowerPoint).

These four computer workshops will be held just three blocks from the Tacoma Sheraton Hotel. The classroom, **Room 714** (7th Floor), is in the Perkins Building (corner of South 11th and A Streets) at the University of Washington, Tacoma.

Each computer lab session is limited to **25 participants**. To reserve a place in advance, please call either Kay DeRoos (206/364-6922) or George Hilton (206/361-2891); or e-mail: (gbh0303@hub.doh.wa.gov) or fax (206/361-2899) your reservation. There will also be an opportunity to sign up for these sessions at the Conference Registration Desk.